2020 Sponsor, Advertising and Exhibitor Guide

Tennessee Pediatrician • TNAAP Brief • Board Meetings
Pediatric Practice Managers’ Network Conference
Excellence in Pediatrics Awards
Tennessee State Pediatric Conference
ADVERTISING OPPORTUNITIES

The Tennessee Pediatrician

TNAAP’s print 12-16 page newsletter contains relevant and helpful information for those in the practice of pediatrics. This includes CME opportunities, state health information, coding updates, legislative initiatives, chapter activities and more!

Circulation
Two issues are distributed each year to more than 1200 TNAAP members, staff and practice managers. Issues are also distributed at various exhibit opportunities, chapter events and trainings for 6 months.

Deadlines
Spring/Summer Issue - Ads must be received by April 15.
Fall/Winter Issue - Ads must be received by October 15.

Rates (full color)
- Full Page (8 x 10.5) $800
- 1/2 Page (8 x 5.25) $450
- 1/4 Page (4 x 5.25) $300

The TNAAP Brief

This monthly resource contains relevant and timely information for everyone working in the pediatric practice!

Circulation
The enews is sent the first Tuesday of every month to more than 3500 emails in the TNAAP database.

Deadlines
Ads must be received by the 20th of each month.

Rates (full color)
- One Ad Size (600 px x 300 px) $250

Ad space is limited in each of these publications. Please contact casey.lamarr@tnaap.org to confirm your space as soon as possible!
SPONSOR & EXHIBIT OPPORTUNITIES

The Tennessee Chapter of the American Academy of Pediatrics is a 501 c 3 organization. All contributions and sponsorships are tax deductible where allowable. Your sponsorship of our events directly supports all the efforts and programs of the chapter. We couldn’t do it without you! Please reach out to Casey Lamarr (casey.lamar@tnaap.org or 615.757.3593) for any additional information not included in this packet. W-9s, letters of agreement and tax id numbers are available upon request. All sponsors are encouraged to claim space early. We look forward to having you in 2019!

TNAAP BOARD MEETINGS

The TNAAP Board of Directors is comprised of 25-30 pediatricians (15-20 of which are voting members) representing geographic distribution, pediatric academic centers, local pediatric societies, and more. The Board meets 3 to 4 times per year, typically in the centrally located city of Nashville. While all Committee members and others holding volunteer leadership positions within TNAAP are invited to each meeting, all meetings are open to any TNAAP member.

2019 Meeting Dates and Locations

• January 25 - Virtual Meeting
• April 25 - TNAAP Board Room
• August 21 - Cool Springs Hilton, Franklin

Sponsor Options

Full Meeting Sponsor (one per meeting) $700
Includes 5-10 minute presentation time at the beginning of meeting as well option to distribute printed materials to the board. **This option is not available for pharma companies.

Print Material Sponsor (one per meeting) $350
Covers branded materials to be distributed to board members at the meeting.
PEDIATRIC PRACTICE MANAGEMENT CONFERENCE

July 17, 2020 • Cool Springs Hilton, Franklin, TN

Diamond (Title Sponsor)  $5000
- Exclusive “Presented by” rights to the conference
- 10 Minute opening presentation to participants
- Conference meals for 3 representatives
- Premier exhibit space with 6 ft draped table and chairs
- Full page ad in the conference handbook
- Company logo recognition on signage, July - August enews, and TNAAP website

Break/ Breakfast  $1500
- Premier exhibit space near food/snack stations
- 6 ft draped table with (2) chairs
- Breakfast, lunch and break snacks for (2) company representatives
- Sponsored by signs at the break/breakfast station
- Company logo recognition on signage, July - August enews, and TNAAP website

Lunch  $3000
- 5 minute presentation to kick-off lunch
- 6 ft draped table with (2) chairs
- Breakfast, lunch and break snacks for (2) company representatives
- Sponsored by signs at the lunch station
- Half page ad in the conference handbook
- Company logo recognition on signage, July - August enews, and TNAAP website

Breakfast  $1500
- 6 ft draped table with (2) chairs
- Breakfast, lunch and break snacks for (2) company representatives
- Sponsored by signs at the break/breakfast station
- Company logo recognition on signage, July - August enews, and TNAAP website

Platinum  $2000
- Premier exhibit space (your pick the spot!)
- 6 ft draped table with chairs
- Breakfast, lunch and break snacks for (3) company representatives
- Half page ad in the conference handbook
- Company logo recognition on signage, July - August enews, and TNAAP website

Conference Details

Demographics:
Practice Managers, Office Staff, and Physicians Involved in Practice Management from Across the State

Attendance:
This event sells out each year. Previous max capacities have been 65-75. Changes have been made to accommodate more participants in 2020.

Only 18 exhibit spaces available!
Claim your spot now at www.tnaap.org/pmn
EXCELLENCE IN PEDIATRIC AWARDS

August 21, 2020 • Cool Springs Hilton, Franklin, TN

Presenting Sponsor $5000
- Exclusive “Presented by” rights to the event
- 10 Minute opening presentation
- Logo recognition on all event signage, print and electronic materials, TNAAP Enews and TNAAP.org
- Table for eight at the awards dinner
- Tickets to the TSPC Conference Networking Event and Night Cap following the awards

Supporting $1000
- Logo recognition on event signage, print and electronic materials
- Company recognition in TNAAP enews
- Two tickets to the awards dinner

Friend of TNAAP $2500
- Logo recognition on event signage, print and electronic materials, TNAAP Enews and TNAAP.org
- Four tickets to the awards dinner
- Tickets to the TSPC Conference Welcome Event and Night Cap following the awards

Table $750
- Table for 8-10 guests
- Donation to TNAAP in honor of your selected honoree (notification sent to honoree)
- Table sign acknowledging honoree

Event Details

The TNAAP annual Excellence in Pediatrics Awards event recognizes and honors pediatricians, community members, legislators and advocacy groups who have made exceptional contributions to children’s health advocacy in Tennessee. Your sponsorship directly supports this worthwhile event. We couldn’t do it without you.

Attendance:
Each year this event hosts 100 - 125

Sponsor this event now!
Visit www.tnaap.org/annual_awards
## TENNESSEE STATE PEDIATRIC CONFERENCE (TSPC)

**August 22, 2020 • Cool Springs Hilton, Franklin, TN**

### Diamond (Hospital Partners Only) $5000
- “Presented by” rights to the conference (including logo on brochure cover)
- Logo placement on all event print materials, signage, electronic communications, and website
- Logo placement in the Spring/Summer edition of the Tennessee Pediatrician (Must confirm sponsorship by May 12 to receive this benefit.)
- One night hotel accommodations
- Premier exhibit space with 6 ft draped table and chairs
- Conference meals for (3) representatives
- Option to place company collateral inside the participant packets
- Supporting Sponsor Package to “Excellence in Pediatrics Awards on September 13. (see previous page for details on benefits)

### Break or Breakfast $1800
- Premier exhibit space near food/snack stations with 6 ft draped table and (2) chairs
- Conference meals for (2) representatives
- Sponsored by signs at the break/breakfast station
- Company logo recognition on signage, TNAAP enews and TNAAP website

### Gold Exhibit $1000
- 6 ft draped table with (2) chairs
- Conference meals for (2) representatives
- Sponsored by signs at the lunch station
- Company logo recognition on signage, TNAAP enews and TNAAP website

### Lunch $3000
- 5-10 minute presentation to kick-off lunch
- Premier exhibit space including 6 ft draped table with (2) chairs
- Conference meals for (2) representatives
- Sponsored by signs at the lunch station
- Company logo recognition on signage, TNAAP enews and TNAAP website

### platinum $2500
- Premier exhibit space (your pick the spot!) with 6 ft draped table and chairs
- One night hotel accommodations
- Conference meals for (3) representatives
- Option to place company collateral inside the participant packets
- Company logo recognition on signage, TNAAP enews and TNAAP website

### Conference Welcome Reception $3000 & Resident Poster Session
- “Brought to you by...” signage display by reception area
- Company logo recognition on signage, TNAAP enews and TNAAP website
- Exhibit Space with 6 ft draped table and (2) chairs
- Conference meals for (2) representatives
- Awards Dinner Tickets for (2)

**Reception immediately follows the Excellence in Pediatrics Awards Dinner.**

### Conference Details

#### Demographics:
Pediatricians, Pediatric Specialists, Nurse Practitioners and Nurses from across the state

#### Attendance:
While this can vary from year to year, 2018 participant numbers exceeded 100.

Only 25 exhibit spaces available! Claim your spot now at www.tnaap.org/tspc