



## 2010 Sponsorship Opportunities

### ***The Tennessee Pediatrician***

#### **\$2,500 and \$4,000**

*The Tennessee Pediatrician* is mailed to our membership of 1200 and archived on the TNAAP website. The newsletter contains pediatric practice information for member education and spotlights our Foundation programs and member profiles. Full funding of an issue secures a full-page ad and acknowledgement on the website.

**Full issue sponsorship**                      **\$4,000**

**Half page ad**                                      **\$2,500**

Spring/Summer 2010: Ad deadline June 1, 2010

Fall/Winter 2010: Ad deadline December 1, 2010

*For additional advertising rates, contact Cathy Fenner at 615-383-7170 or tnaap@aol.com*

### **Pediatric Practice Managers' Network Conference – June 11, 2010**

#### **\$600 - \$2,500 levels (see attached)**

The Pediatric Practice Managers' Network Conference is an annual statewide meeting composed of pediatric practice managers. Educational events address crucial management issues and help practice managers improve their management skills in order to strengthen the practices in which they work. Sponsors have an opportunity to interact with the managers throughout the day, a new venue provides prime exposure and attendees will be given prize incentives to visit and spend time at each exhibitors space.

### **Pediatric Emergency Medicine (PEM) Conference – October 1 – 2, 2010**

#### **\$1,000 - \$5,000 levels**

The PEM concentrates on major issues relevant to general pediatric practice and emergency medicine for children. The 2010 meeting will be held on October 1 -2 in Sevierville, TN. The 2009 PEM Conference drew nearly 200 attendees. Exhibit space is limited. Proceeds from this conference are split with the TN Emergency Service for Children.

### **Annual TNAAP Awards Event**

#### **\$1,000 - \$7,500 levels**

A record crowd of approximately 150 members and guests attended the 2009 Annual Awards which honor the outstanding work of TNAAP's member Pediatricians. Funds from sponsorships offset the cost of the reception and awards ceremony. Event sponsors are welcomed and encouraged to attend. The 2010 Annual TNAAP Awards will be October 16<sup>th</sup> in Nashville.

### **TNAAP Board Meetings**

#### **\$1,000 per meeting**

Board meetings are held throughout the year to conduct Chapter business and are attended by approximately 30 board members and committee chairs from across the state. Sponsors may open the meeting with a 10 minute presentation and network with members during the meal that is provided.

- *Winter Board Meeting, February 6, 2010: sponsorship filled*
- *Spring/Summer Board Meeting: June 19, 2010*
- *Fall Board Meeting: October 16, 2010*

## **Website Sponsor**

### **\$1,200 for 12 months**

Sponsor the TNAAP website ([www.tnaap.org](http://www.tnaap.org)) and/or the Tennessee Pediatric Society Foundation ([www.tnpedfoundation.org](http://www.tnpedfoundation.org)) website for maximum exposure to the TNAAP membership and partners. Sponsor will be acknowledged on the website with organization name and logo.

Additional:

- A link to your website can be posted on the TNAAP website for **\$300 per month**.
- Agreements for less than 12 months can be negotiated.

## **Tennessee Pediatric Society Foundation**

The Tennessee Pediatric Society Foundation is TNAAP's 501(c)(3) fund raising arm. Contributions to the Foundation help to fund projects impacting the health and safety of Tennessee's children. Tax-deductible donations in any amount can also be made in honor or in memory of individuals and groups. **The Foundation will also work with companies to implement programs that will benefit the children of Tennessee and at the same time provide a sponsorship opportunity.** The Foundation has implemented projects including the Vitamin D Campaign, the Bicycle Helmet Safety Initiative, the Healthy Weight Management Program, the Middle School Walk/Run Program, and the Oral Health Screening project.

*For more information, visit the Foundation website: [www.tnpedfoundation.org](http://www.tnpedfoundation.org)*

## **Young Physicians Committee**

### **\$2,000 (or cost of local dinner and marketing costs)**

Support is needed to fund a workgroup of young physicians who will explore ways in which TNAAP can better meet the needs of pediatricians recently entering practice. Potential issues to examine include starting a medical practice, learning office management skills, negotiating managed care contracts, and practicing pediatrics in Tennessee. Funds will cover travel, meals, conference calls and meeting space for the committee.

## **Additional Support of Young Physicians**

### **\$1,500 - \$2,000**

Recognizing that a majority of our 1200 members now fall into the Young Physicians (YP) category established by the AAP (40 and under), TNAAP leaders have pledged to support the growth and development of Young Physicians by engaging them in national opportunities for involvement.

- Send 1 YP to AAP Legislative Conference \$1,000.00
- Send 1 YP to AAP District Meeting in July 2010 \$1,500.00
- Sponsor four (4) \$500 scholarships, towards the attendance of four (4) YPs (Resident Fellows) to the AAP Annual Meeting in October 2010 \$2,000.00

*\*TNAAP acknowledges all sponsors in **The Tennessee Pediatrician newsletter**, on the Chapter website and on signs and handouts at sponsored events. TNAAP is pleased to consider additional or creative methods of acknowledgment upon request.*

**2010 Pediatric Practice Managers' Network Sponsorship Opportunities**  
**June 11, 2010 • Willis Conference Center, Nashville TN**  
*Exhibit Space is limited. Act NOW to Gain Exposure to key decision makers in Tennessee!*

<p><b>Lunch Sponsor: (\$1,650)</b> Multiple signage exposure and table wrap advertising during lunch, ten (10) minutes to address participants and recognition in the Chapter newsletter, TNAAP website and conference materials</p> <p><b>Breakfast Sponsor (\$1,250)</b> Multiple signage exposure during Breakfast, ten (10) minutes to address participants, recognition in the Chapter newsletter, TNAAP website and conference materials</p> <p><b>Keynote Speaker (\$1,000)</b> Multiple signage exposure during keynote address and recognition in the Chapter newsletter, TNAAP website and conference materials</p>	
<p><b><u>Platinum Sponsor (\$2500)</u></b></p> <ul style="list-style-type: none"> <li>▪ Premium Exhibit space</li> <li>▪ Ten (10) minutes to address participants</li> <li>▪ Recognition in the Chapter newsletter</li> <li>▪ Logo and Name Recognition on TNAAP web site and conference materials</li> <li>▪ Lunch for three (3) representatives at the keynote luncheon</li> <li>▪ <i>One Complimentary Hotel Room; June 10, 2010</i></li> </ul> <p><b><u>Silver Sponsor (\$800)</u></b></p> <ul style="list-style-type: none"> <li>▪ Exhibit space</li> <li>▪ Recognition in the Chapter newsletter and listing on TNAAP web site and conference materials</li> <li>▪ Lunch for two (2) representatives at the keynote luncheon</li> </ul>	<p><b><u>Gold Sponsor (\$1500)</u></b></p> <ul style="list-style-type: none"> <li>▪ Preferred Exhibit space</li> <li>▪ Five (5) minutes to address participants</li> <li>▪ Recognition in the Chapter newsletter and listing on TNAAP web site and conference materials</li> <li>▪ Lunch for two (2) representatives at the keynote luncheon</li> </ul> <p><b><u>Bronze Sponsor (\$600)</u></b></p> <ul style="list-style-type: none"> <li>▪ Exhibit space</li> <li>▪ Recognition in the Chapter newsletter</li> <li>▪ Lunch for (1) representative at the keynote luncheon</li> </ul>

**Please Choose Sponsorship Level(s):**  Platinum  Gold  Silver  Bronze  
 Breakfast Sponsor  Lunch Sponsor  Keynote Speaker

Company: \_\_\_\_\_

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- To **reserve** your level of sponsorship, fax this form to 615-386-6764.
- Then **mail this form with a check** made payable to:  
Tennessee Chapter of the American Academy of Pediatrics  
PO Box 159201  
Nashville, TN 37215-9201

*You will be contacted with a confirmation of availability upon receipt of your completed form. If you have questions, contact Laurel Davis at (615) 386-6097 or [laureltnaap@gmail.com](mailto:laureltnaap@gmail.com)*